



TrueClip Datasheet

Datasheet by
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TrueClip

AI-enabled, Service as Software business storytelling video solution

Category: Sales Enablement Suite

TrueClip delivers high-impact, professionally structured projects and industry-specific business videos that communicate your value proposition in minutes. Built for decision-makers with limited time, TrueClip transforms complex capabilities, solutions, and achievements into crisp, powerful narratives that accelerate buyer understanding and build instant credibility.

Business Impact

TrueClip elevates your sales communication into a compelling visual story that drives engagement and conversion.

- Faster buyer comprehension of your capabilities
- Stronger trust and brand credibility
- Higher engagement across CXO-level audiences
- Better recall of your solutions and value proposition
- Reduced dependency on long presentations and documents
- Accelerated pitch-to-decision cycle

How It Works

1. **Discover:** Understand the business message, audience, and outcomes
2. **Script:** AI-assisted script + storyboard development
3. **Design:** Visual theme, style, and branding integration
4. **Produce:** Build the full motion video with animations
5. **Review:** Collaborative feedback and refinement
6. **Deliver:** Final export in multiple formats + TrueSite integration

What Makes It Unique

- AI-enabled, Service as Software video creation
- Enterprise-grade storytelling crafted by sales experts
- Tailored for industry-specific buyers
- Crisp, strategic, and CXO-ready communication
- Fast turnaround with high accuracy
- Consistent brand identity across all videos
- Proven impact across global sales pursuits

Core Features

AI-driven Script Intelligence

- AI-assisted storyline creation
- Context-aware narrative optimization
- Tailored messaging for industry, persona, and use case

High-Impact Visual Storytelling

- Clean, modern business templates
- Dynamic animations and transitions
- Data visualization and infographics
- Voiceover and subtitles (optional)

Decision-Maker Friendly Format

- 90 seconds to 5 minutes
- Clarity-focused, concise messaging
- Strong value proposition sequencing

Brand-Integrated Output

- Logo, brand colors, and typography
- Structured visual themes for consistency
- Multi-format export options

Seamless Sales Integration

- Embeddable in TrueSite
- Shareable secure links
- Mobile-friendly viewing



Visit- www.truenov.com

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About Truenov

Truenov delivers AI-enabled, Service as Software solutions that help businesses reimagine sales engagement, accelerate pipelines, and win with speed, precision, and confidence.